

FLICK

MARKETING & PR CONSULTING

083 817 03 03
INFO@FLICKMPR.IE



Face to face
consults, onsite
visits, and
discounts on
retainers

Strategic
marketing
support without
the cost of a
full-time hire



Brand growth &
visibility, Content,
PR &
Communications



TAILORED PACKAGES

SUAS

SETTING UP

FÁS

GROWTH

BORRADH

EXPANSION



Suas

setting up

€450-€750 per month

Social media management across 2 platforms

Content creation, email marketing and website management

Fás

ready for growth

€900-€1500 per month

Social media management across 3 platforms

Video content and story based content

Content creation, email marketing and website management

Borradh

primed for expansion

€1,800 – €3,000 per month

Social media management across 4 platforms

Video content and story based content - 30+ pieces

Email marketing, website management and SEO

Paid advertising strategy and monitoring

Packages can be tailored to suit your specific needs
Full list of services available

Suas Package

Starter Marketing Support

Ideal for: Start-ups, sole traders & local businesses

Investment: €450 – €750 per month

Retainer: 10% discount for 3 months

What you get:

- A monthly marketing audit and action plan
- Social media management across 1–2 platforms
 - 12–16 professionally written posts per month
 - Branded graphics and captions
- Basic content creation
- One email marketing campaign per month
- Website content updates (Wix or WordPress)
- Simple, easy-to-understand monthly performance report



Fás Package

Ideal for: SMEs ready to grow engagement, reach and sales

Investment: €900 – €1,500 per month

Fás is for businesses that want to actively grow their audience and brand.

Retainer: 15% discount for 3 months

What you get:

- Monthly marketing and sales roadmap
- Social media management across 2–3 platforms
 - 16–20 posts per month
 - Short-form video or story-based content
- Content creation
 - Blog post or article (1 per month)
- Two targeted email marketing campaigns per month
- PR and brand visibility support
 - Press release writing (one per quarter)
- Google Analytics reporting and insights
- SEO-led content guidance



Borradh Package

Ideal for: Established businesses with ambitious expansion goals

Investment: €1,800 – €3,000 per month

Borradh is a hands-on, strategic partnership focused on growth, visibility and return on investment.

Retainer: 20% discount for 3 months

What you get:

- Strategic marketing leadership and monthly review meetings
- Brand positioning and messaging refinement
- Social media management across up to 4 platforms
 - 24+ pieces of content per month
 - Video and campaign-led storytelling
- Campaign and product/service launch management
- Public relations and media outreach
 - Press releases and media pitching
- Website content management and SEO support
- Paid advertising strategy and monitoring (Ad spend managed separately)
- Detailed monthly reporting with actionable insights

Rate Card

Indicative A-La-Carte Pricing



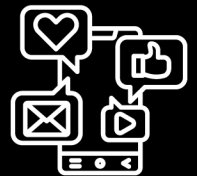
Social Media Content

- Static post (copy + graphic): €40–€70
- Carousel post: €60–€100
- Reel / short-form video: €80–€150
- Story set (3–5 frames): €50–€90



Social Media Management

- Management per platform: €200–€400 / month
- Content planning & scheduling: €150–€300 / month
- Community management: €150–€300 / month



Content & Copywriting

- Blog/article (800–1,000 words): €200–€350
- Website copy (per page): €150–€300
- Email campaign (copy + setup): €120–€250
- Press release writing: €250–€400



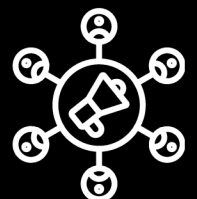
Website, SEO & Analytics

- Website management: €100–€250 / month
- SEO setup (on-page): €300–€600
- SEO management: €300–€800 / month
- Analytics setup & reporting: €150–€300



PR, Campaigns & Strategy

- PR strategy & media planning: €300–€600
- Media outreach / pitching: €300–€700
- Campaign planning & execution: €500–€2,000+
- Marketing strategy & roadmap: €500–€1,500



Services are typically bundled into monthly retainers. This rate card is provided for transparency and scope clarity.